**Graduate Research Symposium Informational Toolkit**

**About the GRS**

The Graduate Research Symposium (GRS) is a week-long event dedicated to the research achievements of Wayne State's Ph.D. students (terminal master's, such as MFA and MMU, are also invited to participate) and postdoc community. The GRS showcases a wide variety of research, from Biology and Chemistry to English and Nursing. This year will also include Fine, Performing Arts and Communications. Everyone is invited to attend this free event.

New in 2021, the GRS will be entirely virtual, providing a new, interactive experience for participants and attendees. The weeklong slate of programming and registration will be hosted in the best-in-class Whova app and website.

**Your Role**

The GRS is Wayne State’s flagship event for graduate students and postdoctoral scholars. No matter what discipline, school/college, or magnitude of research, all types of graduate students and postdocs can share their achievements at this event. With the 2021 GRS being the first year entirely virtual, there are some new steps to communicate to the wider Wayne State community. That is where the Graduate School needs your help.

From now through March 5 (the last day of the GRS), we ask you to help promote the GRS via social media and email to your students, faculty, staff, and anybody else who may have even a cursory interest in the research achievements of Wayne State students. All content in this guide is curated for sharing and driving people to the GRS website (link below) to learn more about the event, see the agenda, and ultimately register.

The Graduate School thanks you for your support throughout this process. Please direct any questions or comments to Nick Mattar, associate director of marketing: [nmattar@wayne.edu](mailto:nmattar@wayne.edu).

**How to Register**

Please direct everybody to the GRS webpage:<https://gradschool.wayne.edu/students/professional-development/research-symposium>

**Resources to Share**

**Sample email**

**Subject line**: Cutting-edge Research Achievements on Display at 2021 Graduate Research Symposium

**Headline**: Celebrate achievements in student research at the virtual Graduate Research Symposium

The 2021 Graduate Research Symposium presented by the Wayne State University Graduate School will return March 1 – 5. This year’s event will be held virtually, allowing a global audience to attend from the comfort of home. The week-long event is dedicated to the research achievements of Wayne State’s graduate students and postdocs.

This free event will be held 9 a.m. – 12 p.m. EDT each day with ample opportunities to network, view poster presentations, and ask questions to participating students. [Check out last year’s program and see what to expect.](https://gradschool.wayne.edu/events/2020_gprs_program2_.pdf)

[Register now](https://go.wayne.edu/c282b5) (button)

**Sample social posts**

*Graphics on last page - @ denotes tag request for the Graduate School*

**Facebook**: Check out the amazing research from our graduate students at the 2021 Graduate Research Symposium, presented by @Wayne State University Graduate School March 1-5! 150 students will present their research and compete for cash prizes and you can watch everything from the comfort of your home! Register for this refreshed virtual event: (link)

**Twitter**: The #GRS21 presented by @WayneGradSchool returns March 1-5 tackling some big issues:

☑ Women’s issues

☑ Diversity and inclusion

☑ Health disparities

☑ Fine, performing, and communication arts

(link)

**Instagram**: (see images below)

We are proud to partner with the @WayneGradSchool on #GRS21 happening virtually March 1-5. You’ll see some of the best #research @WayneState has to offer. Topics include:

☑ Women’s issues

☑ LGBTQIA+ topics

☑ Diversity and inclusion

☑ Health disparities

☑ Fine, performing, and communication arts

Register today at gradschool.wayne.edu. #gradschool #events #waynestate #detroit #gradstudent

**LinkedIn**: Nearly 150 students and postdocs will present their research at the 2021 Graduate Research Symposium, happening March 1-5 with daily themes on societal topics.

Presented by @Wayne State University Graduate School, the GRS will feature a wide variety of speakers and students and provide unique, data-driven perspectives. Register today to attend this virtual event: (link)

**Image Assets**

Images can be saved and uploaded to social media or inserted into an email. The first two images (on this page) are stacked.

  
