Minutes of the
Regular Meeting of January 18, 2017
2:00 p.m., 5057 Woodward, 6th Floor Conference Room A


Members Absent with Notice: M. Clark, S. Firestine, E. Golenberg, D. Schutte, A. Vallerand

Members Absent: S. Abramowicz, R. Benkert, N. Bhavnagri, R. Chinnam, J. Ernst, C. Giurgescu, M. Kavdia, D. Onolehemhen, J. Rothchild, P. Samuel

Also Present: D. Baker

The meeting was convened at 2:02 p.m. by Dean Ambika Mathur.

I. Approval of Minutes

MOTION was made, seconded, and passed to approve the minutes of November 21, 2016.

II. Report of the Chair

- Dean Ambika Mathur stated that the responsible conduct for research course for all PhD students started last semester. The course was well attended; almost 150 students from across the institution participated. This number represents about an 85% participation rate of new PhD students. The second course will be 1/21/17.

III. Old Business

A. Graduate Assistantship Allocation review committee

- Dean Mathur reported a Graduate Assistant Allocation Committee was formed based on the recommendation of the Deans, the Graduate Council and this Executive Committee. The committee met on the 9th of January for the first time. All general fund supported GTAs, GRAs, GSAs will be discussed. The provost requested the committee to produce rationale for the assistantships are allocated currently. The next meeting is the 30th of January. The provost wants this completed in approximately a six-month frame. If changes are made from committee recommendations, changes will be implemented over a three-year period. Deans will be consulted and informed. Notes are being kept by the committee members, and everything will be available to everyone. Several members are on Graduate Council and can provide input.
• Dean Mathur also reported that two more research training applications are being submitted to the NSF. One is due February 9th and one is due February 13th.
• One grant will be significant work the Detroit Public School System to increase our African-American male graduation rate from the extremely low 13.5% currently to a much more acceptable level. The second one is very much like the BEST grant which is for career exploration in primarily the biomedical areas to an equivalent in the statin areas. This would be more engineering and the hard sciences, as compared to the biomedical sciences.

IV. New Business

A. Proposal to establish a Master of Arts in Arts Administration
• Dr. John Wolf presented the proposal to establish a Master of Arts in Arts Administration. This would be an interdisciplinary program housed in the Maggie Allesee Department of Theater and Dance within the College of Fine, Performing and Communication Arts. All four departments are involved. It builds upon a very successful master’s in public relations and an incredibly successful master of fine arts program in the theater management area. The core would be aligned with much of the MFA and theater management. It would be at its core an arts administration program that then allows each student to specialize within a discipline, theater administration, music business or music administration or in gallery management. There are no competing programs in the state that they are aware of. They think that there is a large population that we will attract. Dr. Wolf also noted they consulted with the Mike Illitch School of Business, their dean and management area.
• Dr. Janice Green asked to confirm there are no additional resources that are needed.
• Dr. Wolf stated they created a few new classes, but those classes were being prepared for existing cohorts anyway.
• MOTION was made, seconded, and passed to approve the new program.

B. Proposal to establish a Master of Science in Finance
• Dr. Sudip Datta presented on the proposal to establish the Master of Science in Finance. Dr. Datta stated that finance, is one of the most popular specializations in business schools, and has been for years. Faculty, students and demand from the local area are present. The Big Three automakers, DTE, and others have asked WSU to offer a more in depth, deeper dive into finance than a more generalist degree, which is an MBA. Courses and electives are already in place. It would be a 30 credit degree, five core courses and then five electives. Currently, they have 25 students to offer the program and would expand the program in the future. In the immediate area, only University of Michigan-Dearborn offers an MSF program. Michigan State has a lockstep program, and Walsh has a program. Walsh is not ASC accredited.
• Associate Dean Andrew Feig asked if the classes are mostly co-taught with the MBA students.
• Dr. Datta responded that they would offer these ten courses separate from the MBA program because the admissions standards are different. The requirements are higher. It will be distinct from the MBA program.
• Dr. Simon Ng asked if there was only a Plan C option.
• Dr. Datta responded that there would be no thesis option, but there would be a directed studies option for specialties.
• Dr. Linda Beale commented that sometimes students in the Law School earning LLM degrees in taxation or corporate finance law take courses in the Business School. The question posed was will these courses be available to the law students as well, or if they would be strictly reserved for the lockstep group.
Dr. Datta responded that it’s a lockstep program, but if someone qualifies to get admitted into the program, then the student can take the courses.

Dr. Beale asked if anybody wanting to take future and options would have to apply for admission to that program.

Dr. Beale asked if the same courses are offered for MBA and MSF.

Dr. Datta responded that MSF courses would be more rigorous than MBA courses. LLM students can still take MBA courses.

Dr. Datta added that the idea is for students to be able to qualify for the CFA when finished.

Associate Dean Feig asked how many additional faculty will be required to staff extra courses.

Dr. Datta responded that there are discussions between the department and the Dean’s Office.

Dr. Dan Walz asked when the courses would be offered.

Dr. Datta responded that courses would be mostly in the evening and on weekends.

Dr. Ng asked about the expected enrollment to be in the first several years.

Dr. Datta stated that the hope is to get at least fifteen or twenty students in the first year. Thirty students is the goal in the future.

MOTION was made, seconded, and passed to approve the new program.

C. Proposal to change the English proficiency requirement for graduate admissions

Director of the English Language Institute, Bruce Morgan stated ELI provides English proficiency for international students who do not have the required TOEFL score. This proposal is asking to consider completing the last level of ELI as equivalency of the total TOEFL score. The undergraduate admission process has been doing this and there has not been issues.

Dr. Beale states that the Law School has a higher TOEFL requirement than for graduate admissions. Dr. Beale states that students that have gone through ELI are not always proficient enough to be admitted to law. Dr. Beale asked what the range of scores is for students that take all of the courses.

Dr. Morgan responded students usually receive around 550, except the Law School and Nursing require 600.

Dr. Lou Romano asked what percent of the students receive less than 550 after a level 5.

Dr. Morgan responded that students receiving less than 550 probably made up less than 5%. Dr. Morgan also noted part of this proposal is removing the speak test from somebody who has finished ELI.

MOTION was made, seconded, and passed to approve the new program.

D. Millennials in the workplace

Moved to the next meeting

V. Committee Reports

A. Executive Committee

Dr. Jeff Pruchnic stated the committee watched a video and talked about the GTA Allocation Committee which was also discussed at this meeting.
B. New Programs Committee
- Associate Dean Cano reported that the New Programs and Program Review Committee discussed five programs; some discontinuances and new programs. Programs from CLAS, the College of Education, the College of Pharmacy and Health Sciences, and the Mike Ilitch School of Business were included.

C. Academic Standards Committee
- Associate Dean Feig reported they discussed ELI. The project being worked on is data ownership standards and guidelines. The language will be brought to a variety of stakeholders for feedback and guidance.
- Dean Mathur asked if any departments, programs or colleges had policies regarding data ownership.
- Associate Dean Feig added that when you are on a federal grant, there are very strict guidelines that must be followed. The issue is when work is unfunded or under auspices other than those kind of federal rules, how is data shared, what rights and privileges with those data.
- Dr. Joan Beaudoin stated the library does have a policy on data ownership.
- Dr. Lean added that there is a program sponsored by the American Political Science Association called DART – Data Access and Research Transparency. It sets out principles of making your data accessible to other scholars so that they can check your work. It’s not exactly ownership per se, but it is about data sharing.
- Dean Mathur asked when it comes to a dissertation of a student who is in the data, and if there’s a dispute between the mentor and the mentee, how does that get resolved. Dean Mathur asked if anybody has had any experience with that or have encountered it at other institutions, we would like to get some feedback.

D. Graduate Admissions
- Ms. Deirdre Baker reported that, for Winter 2017, there were 3,450 applications. That is 9% lower than this time last year. For admits, of the students that applied, 1,353 of them were admitted, which is 5% less than last year. 706 of those registered for classes, which is 60 less than we had last year, down 8%. Overall, Wayne State is down 2% for our enrollment yield. Some of the departments are actually up from last year in enrollment yield, yet the overall went down. But overall, we are down 8% of students who actually entered the classroom, even though we are down 9% in applications.
- Dean Mathur stated that there is concern. For three years, there was steady increases, primarily fueled by Engineering, and then also by Business after that. The trajectory is way down for the two schools. The College of Education has gone up, which has always traditionally gone down. This is from fall of last year, as well as the early part of winter, before the graduate application fee went in. Also, the scholarships have remained the same.
- Dean Mathur added that Engineering, last year, received $1.7 million in scholarship funds, which was four times as much as any other school. We need to change our recruitment strategies because we are not doing a good job in bringing in new students. Part of the enrollment drop, has also been increased graduation rates. We need to have conversations with deans and associate deans. There is demand for certain programs that we are not fulfilling. We need to be more reactive to employer needs or we’re not doing a very good
job. We are mostly seeing good business and new programs, but that’s not sufficient to get us there. We need to be proactive.

E. University Libraries Liaison
   • No report

F. Academic Senate Liaison
   • Dr. Romano reported that the Office of the Dean of Students is working on the Student Code of Conduct. The problem faculty are having is that students submitted the same piece of work that was submitted in a prior course. That is not explicitly stated as student misconduct, but it clearly needs to be reported as such. The Committee accomplished getting text inserted into the Code of Conduct by the BOG in December.
   • Dr. Romano also stated the merger between the Departments of Biochemistry and Epidemiology and the Med School was not handled very well. They made some proposals to the board to change the statute to codify the process.
   • Dr. Romano also reported that Travel Wayne problems are being discussed. Administration and the committee looking at a new company.
   • Dean Mathur added that a budget counsel that has been formed to replace the former budget hearing process. There are some task forces being formed. One of them is looking at tuition changes, and the one thing that I brought up was that there is not graduate voice at all, especially in the tuition committee.
   • Dean Mathur discussed graduate faculty criteria, stating there have been issues with graduate faculty mentors are not following procedures. Language has been added to the graduate faculty form that states the faculty members has read and understands the policies and procedures.
   • Dean Mathur added that the Graduate School is considering having a general GA orientation or PhD student orientation which crosses all schools and colleges, because the basic milestones are the same, sometime after the first month. At the end or at the beginning they would be given a handbook, stating procedures and milestones.
   • MOTION was made, seconded, and passed to approved.

VI. Adjournment

The meeting was adjourned at 3:32p.m..

Respectfully submitted,

Cindy Sokol
Manager of the Graduate Council